



COOKIES & PRIVACY POLICY

By accepting this Cookie Policy, you agree and confirm that English is the official, legally binding language. If any conflicts or discrepancies arise between documentation, information, or communications in English and any other language, the English version will take precedence.

Blossem Services Ltd ("we", "us", or "our") is registered under the Companies Law in Cyprus, with registration number HE 406966, and has its registered office at 6 Ioanni Stylianou, Flat 2, App/Office 202, 2003 Nicosia, Cyprus.

We use cookies on <https://blossemervices.com/> and associated services (the "Service") in compliance with the General Data Protection Regulation (EU) 679/2016. By accessing or using the Service, you consent to our use of cookies.

This Cookies Policy outlines what cookies are, how we use them, how third-party partners may employ them on the Service, your options regarding cookie preferences, and where to find more information about cookies.

What are Cookies?

Cookies are small data files placed on your computer or mobile device by a website's server when you visit a webpage. These files are stored in your web browser and allow us or third-party partners to recognize your browser and make your future visits more efficient by improving your user experience.

How Do We Use Cookies?

When you access the Service, we may place cookie files in your browser. These cookies enable core functionalities of the Service, such as analytics, storing preferences, and delivering targeted advertisements. We primarily use session cookies. Additionally, we may employ other similar technologies (e.g., pixels, events, screen recordings) to enhance your experience.

Types of Cookies We Use

The following are the main types of cookies used on our Service:

- **Strictly necessary cookies:** These are essential for logging in, navigating the Service, and accessing specific features. These cookies also support security measures, detecting policy violations and assisting with security protocols. Consent is not required for these cookies.
- **Functionality cookies:** These cookies help the Service remember your choices (such as language settings) to offer more personalized and enhanced features. These cookies do not track your activity across third-party websites and are used for login authentication and other Service functions.
- **Performance cookies:** These cookies collect information about your interactions with the Service, such as time spent on pages and other behavioral data. We use them for research, analytics, and statistical purposes.
- **Targeting or advertising cookies:** These cookies deliver tailored offers and ads based on your

interests and are often set by advertisers to gather insights on the people interacting with their ads. They may also limit how often you see certain ads and measure ad effectiveness.

Third-Party Cookies

We may also allow third-party cookies to be placed on your browser. These are used for purposes such as tracking Service usage, delivering targeted ads, and more. Examples include:

- **Third-party functionality and maintenance cookies:** These cookies help prevent duplicate service offers and assist with bug detection and security.
- **Google Analytics:** A performance cookie used to gather anonymized information about how visitors interact with our website. It helps us improve our Service by collecting data such as visitor numbers, traffic sources, and page views. You can review Google Analytics' privacy and cookie policies for more details.

Managing Your Cookie Preferences

If you prefer to delete cookies or instruct your browser to block or delete cookies, please refer to your browser's help section. However, be aware that disabling cookies may prevent certain features from functioning, and some pages might not display as intended.

To disable third-party targeting or advertising cookies, you can visit the Network Advertising Initiative. More information on cookies can also be found at <http://www.allaboutcookies.org>.

If you have any further questions regarding the use of cookies, please contact us at info@blossemervices.com

What are your choices regarding cookies?

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

You find more information about cookies and the following third-party websites:

<http://www.allaboutcookies.org/>

Legal Basis for Processing Personal Data

Under the General Data Protection Regulation (GDPR), the Company processes personal data based on the following legal grounds:

- **Consent:** We will process your personal data where you have provided explicit consent to

do so. You have the right to withdraw your consent at any time.

- **Contractual Necessity:** Processing is necessary for the performance of a contract to which you are a party, or to take steps at your request prior to entering into a contract.
- **Legal Obligation:** We may process your personal data to comply with a legal obligation to which the Company is subject.
- **Legitimate Interests:** Processing is based on our legitimate interests, such as improving our services, provided these interests are not overridden by your rights and freedoms.

Collection of Data

When you complete our online contact form, we may request personal details such as your name and email address. We only collect this information when you provide it voluntarily. It is important that the information you submit is complete, accurate, and up-to-date, and by doing so, you confirm its correctness. While you are not legally required to provide your personal information, failing to do so may affect our ability to contact you.

If you provide the personal details of another individual to the Company, you guarantee that you have obtained their explicit written consent to share their information with us and allow its use in line with this policy.

The Company may collect information about your activity on our website, including content viewed, session lengths, pages visited, services of interest, your computer's location, and the IP address used to access the website. Additionally, we may gather or engage third parties to collect and analyze anonymous, statistical, or aggregated data related to your use of the website.

Data Retention

We retain personal data for as long as necessary to fulfill the purposes for which it was collected, including to meet legal, accounting, or reporting requirements. The specific retention periods vary depending on the nature of the data and the purpose of its collection.

- **General Retention Period:** Personal data is retained for the duration of your engagement with the Company and for a period afterward as required by applicable law.
- **Retention for Legal Compliance:** Where required by law, we retain your data for the period necessary to comply with legal obligations or in the event of legal claims.
- **Data Minimization:** We aim to keep personal data only for as long as it is needed, after which it will either be securely deleted or anonymized.

Your Rights

As a data subject, you are entitled to the following rights under the GDPR (where applicable):

1. **Right to Information:** You must be informed by anyone processing your personal data about

the type of data collected, its purpose, and any other parties with whom it may be shared.

2. **Right of Access:** You have the right to request and obtain details about the personal data a data controller holds about you.
3. **Right to Rectification:** You may request the correction or update of any inaccurate or incomplete personal data held about you.
4. **Right to Erasure (Right to be Forgotten):** In certain situations, you can request the deletion of your personal data, and the controller is required to comply without undue delay.
5. **Right to Restrict Processing:** Under specific circumstances, you can request that the processing of your personal data be temporarily paused.
6. **Right to Data Portability:** You have the right to receive your personal data in a structured, commonly used format and to transfer it to another data controller.
7. **Right to Object:** You can object to the processing of your data if it is inconsistent with the original purpose for which it was collected, including cases of profiling, automated decision-making, and direct marketing.
8. **Rights Related to Automated Decision-Making and Profiling:** You have the right not to be subjected to decisions made solely through automated processing, including profiling.

Third-Party Disclosures

We do not sell, rent, or trade your personal data to third parties. However, we may share your personal data with trusted third parties under the following circumstances:

- **Service Providers:** We may share your personal data with third-party service providers who perform services on our behalf, such as hosting, payment processing, or data analytics. These third parties are contractually obligated to use your data only as necessary to provide the services and are bound by confidentiality agreements.
- **Legal Requirements:** We may disclose your personal data if required to do so by law or in response to valid legal requests, such as to comply with a subpoena, court order, or government investigation.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal data may be transferred as part of the business transaction, provided the recipient agrees to respect your personal data in a manner consistent with this policy.

Contact the Company at any time to:

1. Confirm whether any of your personal information is held.
2. Access any of your personal information and verify its accuracy.
3. Correct and update your record with personal data if inaccurate.
4. Erase data or cease processing, provided there are no legitimate grounds for retaining it.

Cookies & Privacy Policy

Please note that unless instructed otherwise, we retain collected information for as long as needed to provide services, comply with legal obligations, resolve disputes, and enforce agreements. We reserve the right to rectify, supplement, or remove incomplete or inaccurate information at our discretion.

If you wish to raise a complaint regarding how we handle your personal information, please contact us directly at info@blossemservices.com. If you are dissatisfied with our response or believe we are collecting or processing your Personal Information not in accordance with laws, you may have the right to submit a complaint to the relevant supervisory data protection authority, as required by law.